

EMIRATES EVRT A ROAD TRIP WITH A DIFFERENCE

If climate change is man made, what could we do as a society to encourage a sustainable future? A team of experienced and driven professionals with an entrepreneurial spirit rallied together to address this challenge in a exciting and innovative way. Their goal simply put, is to accelerate the transition towards a lower carbon economy.

The Global Electric Vehicle Road Trip (EVRT) is an inspiring story of how an innovative road trip can make a difference. The first of its kind in the Middle East, the trip will aim to support the development of an electric vehicle market, making it easier to buy and own an electric vehicle in the UAE. It will seek to celebrate government's' vision in the Emirates for the future of energy and transportation and how sustainable driving can be an experience without compromising on the comfort safety and performance.

The Emirates EVRT aims to deliver a road trip with a difference. It will take place in January 2017. The five-day tour will run across all seven Emirates, showcasing the best of electric vehicle technology and the region's energy sector innovations. A fleet of electric vehicles will descend upon the UAE's roads, signaling a drive towards a sustainable energy future.

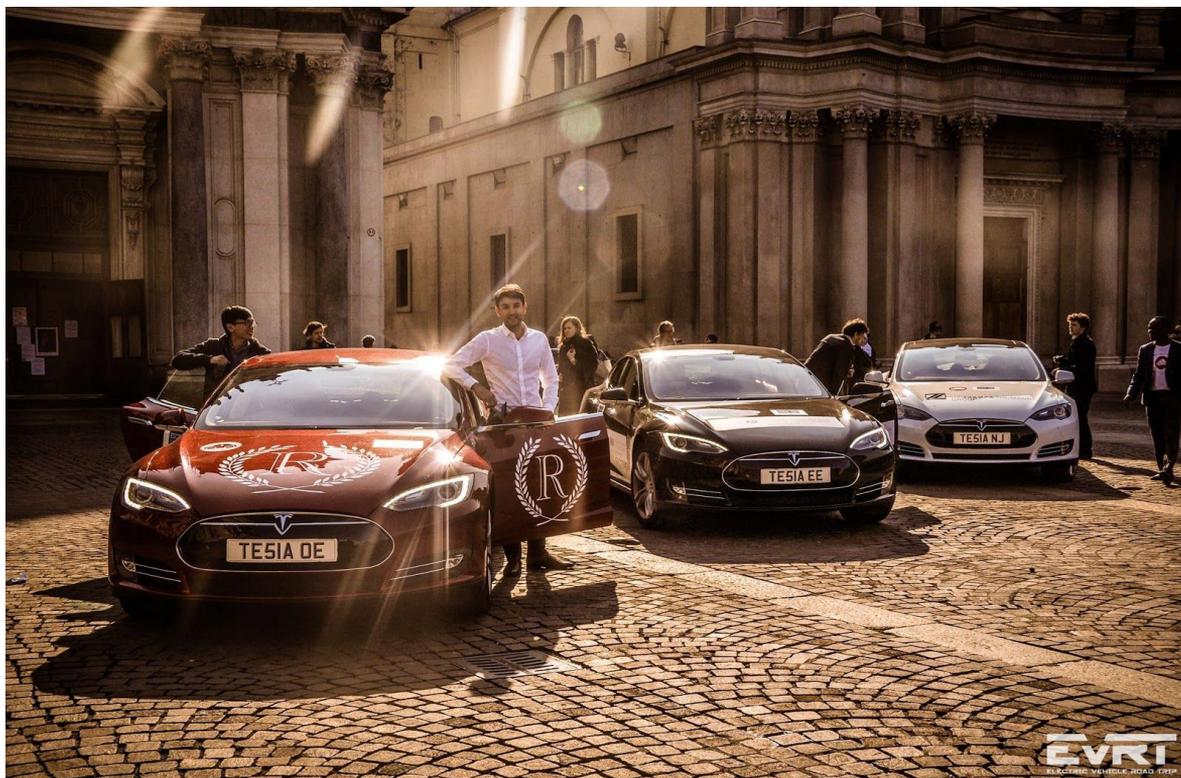
The road-trip will feature conferences and workshops on energy efficiency, highlight the accessibility and benefits of sustainable transport and feature an impressive ensemble of guest speakers from government, industry and academia.

Ben Pullen Project Leader on Global EVRT believes that,

“Global EVRT as an event has found a way to deliver a complex message like green mobility in a fun, engaging and interactive way. Experiencing new technology like the Tesla car changes beliefs around Energy and the way we use it. This directly translates into value for future smart cities.”

You can find out more about EVRT at Intersolar booth Z6 A20.

About Global EVRT



Global Electric Vehicle Road Trip (EVRT) has the mission to accelerate the transition towards a lower carbon economy.

This brought us together to organize the first EVRT in London (2015) using Nissan LEAF vehicles. In March 2016, we took it a step further and ran an European EVRT, using Tesla Model S vehicles to drive 3,800km across 10 countries.

We do this by engaging with people on exciting road shows, exposing them to the latest developments in sustainable transportation and energy. We look to continue this message of a lower carbon economy across the globe